



P-3003.3 HOPKINS

METHOD OF DIRECTING PATIENTS TO MEDICAL CARE

**ABSTRACT OF THE DISCLOSURE**

A business method is disclosed wherein a company promotes health awareness, education and access to a healthcare system. The company advertises its services to reach prospective patients with a specified medical condition and has patient advocate personnel to answer inquiries. The company arranges with doctors and medical suppliers who specialize in the specified medical condition and with other entities to become contributors for funding of a healthcare pathway. A patient advocate shepherds assigned patients through the healthcare pathway at no cost to the patient. The company arranges with not-for-profit associations to provide affinity grant funding in return for supplying prospective patients. The healthcare pathway provides the patients with expedited treatment and enables doctors and suppliers specializing in the specific medical condition to be more efficient and enables the company to be financially self-sustaining.